

Job Description for Content Writer

- Create content marketing campaigns to drive leads and subscribers Use SEO best practices to generate traffic to our site
- Regularly produce various content types, including email, social media posts, blogs and white papers
- Actively manage and promote our blog, and pitch articles to relevant third-party platforms
- Edit content produced by other members of the team
- Analyze content marketing metrics and makes changes as needed
- Collaborate with other departments to create innovative content ideas

JD MARKETING EXECUTIVE

- Build brand awareness through various social / MEDIA handles.
- Plan advertising contents with the content writer.
- Making Monthly Marketing budget and Executing the plan within the budget - Beneficial pricing strategy for the company.
- Creating public Relation
- Will work long with the sales Team & Assisting them in sales strategies.
- Identify potential markets and promote the product within the market.
- Assisting creative designer for Designing the Plan.
- Decide which media format best suits the brand.
- Keep track of the marketing plan executed.
- Maintaining daily marketing reports for each social media handle.
- Good Negotiating & Communication skills

Web Development

Comely Enterprises is looking for a Web Developer with strong programming skills and a good eye for design & layout to join its expanding technical team in Rohini, Delhi. The successful candidate will be expected to help design and develop high performance, responsive, data-driven web applications & components using Ionic 3/5, Angular 5/8, TypeScript, Node JS and MySQL.

You will be helping us write software that leverages industries Real money gaming / Crypto Gaming / Finance Products. You will be working on mostly front-end components, designing and building new capabilities in our Enterprise platform that makes our world a happier place. Our products are used by some of the largest tiers in India and you will be helping us work to get our software scalable and into the cloud.

Our environment is casual & fun, and everyone on the team is always learning and improving together.

Qualifications:

- No Qualification as per say, As long as the candidate knows what he is doing

Essential Technical Skills

- Expertise with Typescript / JavaScript
- Expertise with HTML5 & CSS3
- Expertise with Angular 2+
- Expertise with Node.JS
- Expertise with MySQL
- Competence with Source Control and Continuous Integration (preferably Git)

Desirable Technical Skills:

- Some experience with Ionic 3+
- Some experience with other JavaScript Frameworks (React, Vue, etc.)
- Cross-Browser Development - knowledge of cross-browser compatibility

Key Responsibilities

- Perform complex research, design, and software development assignments
- Provide direct input to the methodology, work planning, grooming, task assignments and delegation, and retrospective learnings in the development of our cross-functional software products.
- Work closely across the team to understand complex business and product objectives and translate them into software designs, writing and reviewing portions of detailed design specifications for the development of complex system components.
- Successfully implement development processes, coding best practices, and code reviews.
- Write unit and integration tests for new and existing code
- Resolve complex technical issues as necessary.
- Keep abreast of new technology developments.
- Design and work with complex data models.
- Train and mentor less-senior software developers
- Ability to interact effectively and in a supportive manner with persons of all backgrounds
- All other duties as assigned.